

# GLOBAL INSURANCE SUMMIT

*Opportunities in Emerging Indian Market*

September 1, 2010 – Hotel Taj Mahal Palace, Mumbai



**SPECIAL GUEST**



**Mr. Lord Turner**  
Chairman  
Financial Services Authority, UK

**CHIEF GUEST**



**Shri Pranab Mukherjee**  
Hon'ble Union Minister of Finance  
Govt. of India

**GUEST OF HONOUR**



**Shri J. Hari Narayan**  
Chairman, IRDA

**KEY SPEAKER**



**Shri M. Ramadoss**  
CMD, The New India Assurance Co. Ltd.  
Chairman, Organizing Committee

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*Opportunities in Emerging Indian Market*

SEPTEMBER 1, 2010 – HOTEL TAJ MAHAL PALACE, MUMBAI

The Insurance industry in India has been progressing at a rapid pace since opening up of the industry in 1999. Since the opening up of the insurance sector in India, the industry has received FDI to the tune of US \$ 525.6 million. The government is now working on the Insurance Bill which proposes to increase the FDI cap in private sector insurance companies from 26 per cent to 49 per cent which will bring in more FDI to the Indian Insurance Industry. Currently Indian Insurance is a US \$ 41 billion industry which is expected to grow by \$28.65 billion and reach US \$ 79.65 billion by 2011 with a CAGR of 12.44% and a growth of 69.82%.

The Insurance industry graph is definitely ascending. Distribution accounts for the largest element in insurers cost and affects profitability. The size of the country combined with problems of connectivity in the rural areas, makes insurance selling in India a difficult proposition. The distribution capabilities strongly influence product design in insurance. The distribution channels have a direct impact on the insurer's market image. Emergence of alternative channels such as Bancassurance and Internet is reshaping the insurance industry. India with a population of more than a billion people offers unlimited growth potential.

With an objective of discussing various policy and regulatory issues, and dynamic developments in the Insurance Industry, **ASSOCHAM is organizing a Global Summit on Insurance at 9.30 a.m. on September 1, 2010 at Hotel Taj Mahal Palace, Mumbai.**



## KEY ISSUES FOR DISCUSSION

- Regulatory Issues
- Growth Prospectus & Challenges
- Production Innovations
- Common Plan for Common Man
- Capacity Building in Insurers / Resources
- Insured Perspective of Insurance Companies
- Farmer Oriented Policy – Crop Cover
- Challenges in Micro Insurance penetration
- Marketing of Insurance Products in the Indian Context
- Customer Insight and Product Innovation
- Penetration of Health & Allied Products in Rural Areas
- Sustaining the Growth Momentum
- Effective distribution channels
- Pricing and affordability
- Continuity and renewal
- Transfer and portability
- Contract certainty and fairness
- Profitability and solvency



## PARTICIPANTS PROFILE

- Insurance Companies
- Asset Management Companies
- Government Officials and regulators
- Large and Medium Corporate Houses
- Corporate Investors & PSUs
- Broking and Investment Banking
- Trustees of Retirement benefit trusts
- Asset Managers / Portfolio Managers
- Lead Managers, Treasury managers
- High Net worth Individuals
- Indian and Multinational Banks
- CFO's, CEO's & CIO's & FII's
- Compliance Officers
- Investment Advisors

- Financial Institutions
- Corporate Trustees
- Distribution Houses
- Third Party Distributors
- Fund Managers
- Investment/Research Analysts
- Reinsures
- Financial Planners and Independent Consultants
- Software Solution Companies
- Insurance and other service providers
- Tax and Accounting Executives
- Prime Brokers
- Reinsurance Brokers

## INVITED EMINENT SPEAKERS FROM

- Insurance Regulatory and Development Authority (IRDA)
- Ministry of Finance
- Reserve Bank of India (RBI)
- Pension Fund Regulatory and Development Authority (PFRDA)
- Insurance Companies
- Indian and Multinational Banks
- Advisors and Fund Planners
- Distribution Houses
- Research Organizations
- Broking and Investment Banking
- Financial Institutions
- Foreign Institutional Investors
- Consulting and Rating Agencies
- Large and Medium corporate houses



## EXHIBITION DETAILS & FEES

Stalls measuring 3x2 meter each are available for Rs. 50,000/- Each stall is built up having depth of 2 meter and width of 3 meter. With facilities like –wall partition, covering, carpet, one table, one chair, spotlight, waste paper basket, etc. Companies may send their request for bigger space and accordingly the fee would be payable.

## HOTEL ACCOMMODATION DETAILS

### Room Categories and Special Rates

CATEGORY OF ROOM	INR (₹)	
	Sgl	DbI
Superior City View	9750	11250
Superior Sea View	11250	12750
Deluxe City View	12750	14250
Deluxe Sea View	14250	15750

**Note:** The above rates are on room only basis and exclusive of taxes.

## DETAILS OF RELEASE OF AN ADVERTISEMENT TARIFF IN THE SOUVENIR

Page Particulars	Amount (Rs.)
Back Cover (Colour)	60,000/-
Inside Covers (Colour)	50,000/-
Full Page (Colour)	40,000/-
Centre Spread	75,000/-

### Specifications

- Full Page (Non-Bleed): 18cm width / 24cm height
- Double Spread or Centre Spread (Non-Bleed): 38cm width / 24cm Height
- **Quality: High-quality PDF / EPS / CDR with 300 DPI Resolution.**

**Note:** It is imperative that Partner / Sponsorship details and Advertisement material are received by us latest by **25 August 2010**. The support options are strictly on first cum first served basis.

## SPONSORSHIP OPPORTUNITIES

The Summit provides an excellent opportunity for organizations/companies to promote their product & services to the focused audience besides networking during tea/coffee and lunch intervals. The sponsorship details are as under:

Category	Amount	Benefits
Summit Partner	10 Lacs	All Benefits as stated below 1-11
Principal Sponsor	7 Lacs	All except 1, 6 & 11
Co – Sponsor	5 Lacs	2, 3, 4, 5 & 9
Dinner Sponsor	4 Lacs	2, 8, 9 plus branding of company at the Dinner venue as Dinner Sponsor
Lunch Sponsor	3 Lacs	2, 8, 9 plus branding of company at the Lunch venue as Lunch Sponsor
Supporter	3 Lacs	2, 3, 4 & 9
Kit Sponsor	2 Lacs	2, 8 & 9 plus logo of the sponsor will be displayed on the Kit

1. Status of '**Summit Partner**' the Partner's name and logo will be prominently displayed at the Summit venue.
2. **Branding of Company's Logo** on the main backdrop at the Summit.
3. **One full-page Advertisement (Colour)** in Souvenir to be released at the Summit.
4. **Logo in the newspaper advertisement.**
5. **A 5-page write-up on the topic.**
6. **Speaker slot** to a company representative.
7. **Complimentary exhibition space of 3X2 sq. meters** at the venue of the Summit.
8. **Insertion of Company's brochure** and publicity material into the documentation pack.
9. **Delegate passes** to attend the Summit.
10. **Special Seating arrangements** for the delegates nominated by the Partner organization.
11. **Display of Company's banner** inside the Summit hall

**\*\* - Separate meeting room is available for Sponsors and Supporters.**



### FOR FURTHER DETAILS PLEASE CONTACT

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**THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA**

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